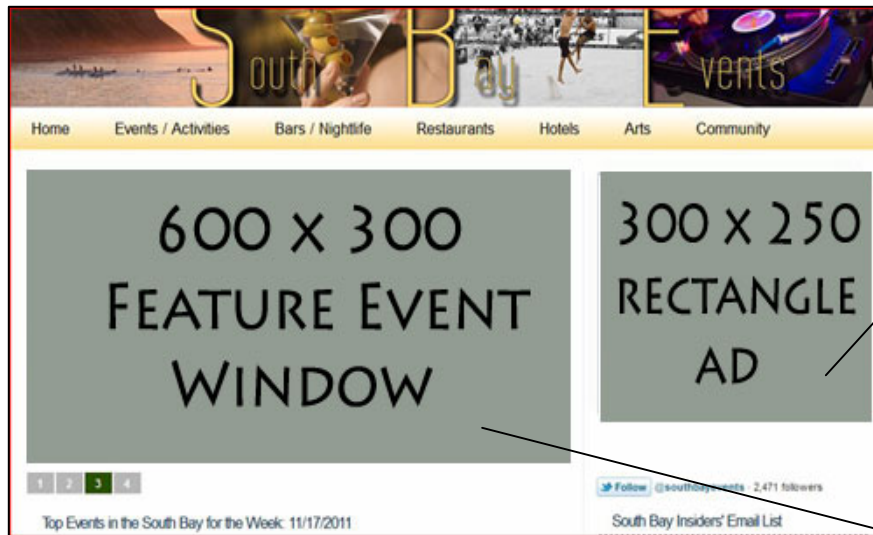


ONLINE ADVERTISING



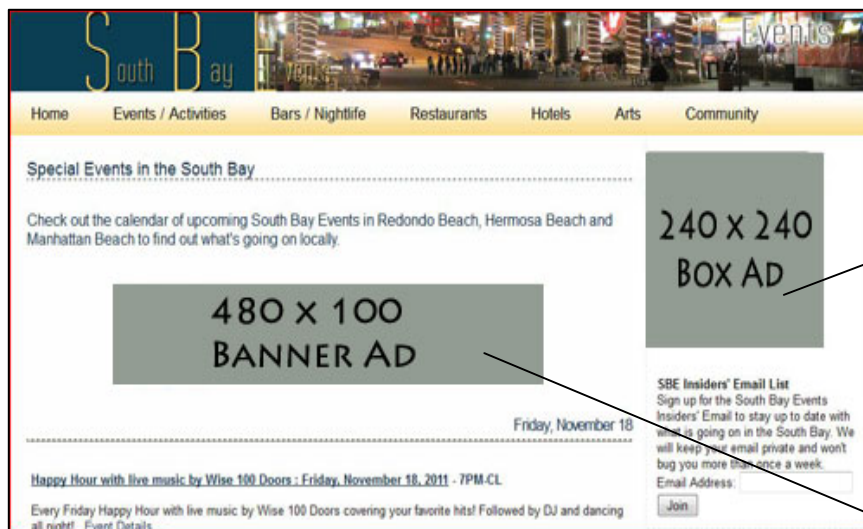
Home Page



**5,000 -7000
views a month;
Cost: \$100 per
month**

**100 clicks a
week; Cost: \$100
per week**

Special Events Page



**5,000 –
7,000 views
a month;
Cost: \$50
per month**

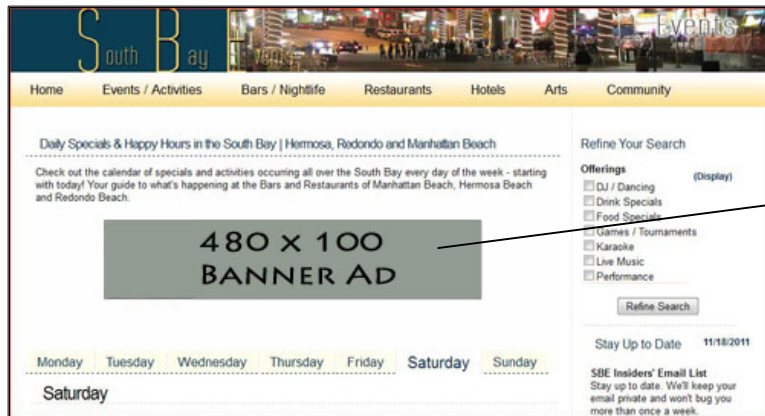
**5,000 – 7,000
views a month;
Cost: \$100 per
month**

Contact Scott Hayes (scott@southbayevents.com) for advertising questions.

ONLINE ADVERTISING



Daily Specials Page



**2,000 – 4,000
views a
month; Cost:
\$75 per month**

S.B. Insider (weekly newsletter)



**Sent to over 14,000
subscribers a month (3,500
every week) with an
average Open Rate of 30%
and a Click Rate of 35%.**

**3,500 – 4,000 views a month;
Cost \$200 per month.**

**Write-up includes original
copy, 2-3 links, and a jpeg.
Client/event gets final
approval of write-up
before it's issued (every
Wednesday). Cost: \$100**

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